



## Press Release

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### **Burst for Prosperity named Change Agents of the Year by Washington Asset Building Coalition!**

**Yakima – July 6, 2011** – On June 21, Burst for Prosperity received the Change Agents of the Year Award at the Washington Asset Building Coalition's (WABC) annual conference in Yakima. The conference was a two-day event and focused on the subjects of microenterprise, housing, savings innovations, financial education, asset building policy, building strong coalitions, and more.

"Burst for Prosperity is unmatched for their focus on the future and big picture systems change," says Rebeca Potasnik, Executive Director of the WABC. "They also have an amazing ability to hold to that vision while methodically implementing the steps to get there."

In the last year, Burst for Prosperity worked with the WABC on two large scale projects. Burst developed and led financial coaching trainings across the state, bringing a new approach to client interaction that will move us from simply delivering services to empowering people. Burst also conceptualized and published the Prosperity Blueprint, a report that maps out a policy vision to build, protect, and leverage assets to strengthen the state's middle class and support our low-income residents towards financial stability."

#### About Burst for Prosperity

Burst for Prosperity seeks to reduce poverty in Washington State by researching and testing innovative models informed by the community that transform systems to help people achieve financial independence. Burst intends to achieve greater scale as well as impact systems by working on models that help individuals create a pathway to career success, build financial assets, and increase self-sufficiency through entrepreneurship. Burst is an initiative of Children's Home Society of Washington. To learn more, visit [burstforprosperity.org](http://burstforprosperity.org).

#### About Children's Home Society of Washington

Children's Home Society of Washington (CHSW) is Washington's largest statewide non-profit children's organization, serving over 39,000 children and their families through early learning, adoption, therapeutic foster care, family support, child and family counseling, and advocacy programs. To learn more, visit [childrenshomesociety.org](http://childrenshomesociety.org).

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